

A B O U T

HOPI PIETZSCH

Holger 'Hopi' Pietzsch is an experienced leader in the construction industry, having held executive roles at Moog Construction, Hexagon / Leica Geosystems, and Caterpillar. He is passionate about driving the heavy construction industry towards a future that is zero emission, hyper connected, data-centric, and autonomous, with a focus on profitability, sustainability, and safety for contractors.

In addition to his role at Moog Construction, Hopi also serves as the Chairman of the Digital Taskforce for the Committee for European Construction Equipment, where he represents the interests of European equipment manufacturers. His main focus is on deploying and digitizing business models in the construction industry. This includes areas such as electrification, machine control, software and sensor technologies, aftermarket solutions, financial services, rental businesses, performance contracts, and smart goods and services.

Throughout his career, Hopi has led organizations, teams, and projects on a global scale, working closely with leading industrial sales and services businesses. His multilingual abilities in German, English, French, and Spanish allow him to effectively communicate and collaborate with diverse stakeholders. Hopi is also a sought-after keynote speaker and holds certifications and degrees from universities in the US and Europe, further demonstrating his expertise and commitment to professional development.



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